

# DIVERSITY IN COMMERCIAL REAL ESTATE CONFERENCE

JULY 25-28, 2024

EMPOWER. ELEVATE. EDUCATE



DCRE PROFESSIONAL DEVELOPMENT  
INFORMATION TOOLKIT

Greetings!

We are pleased to announce the 6th Annual Diversity in Commercial Real Estate (DCRE) Conference on **Thursday, July 25, 2024 - Sunday, July 28, 2024** at Columbia University.

Over the past six years DCRE has gathered over 2,500+ diverse professionals and business owners to participate in our preeminent conference focused on the current and future state of the CRE industry and diversity.

DCRE is focused on creating initiatives that diversify the commercial real estate industry as it relates to racial equity, access to capital, development (affordable and ESG), supporting diverse real estate professionals and more. DCRE is committed to providing resources that support diverse professionals and developers.

DCRE hosts the largest conference in the nation that specifically focuses on diversity in the commercial real estate industry and once again this year, DCRE Conference will convene top industry leaders, developers and professionals for a content rich program.

We hope to see you at the conference alongside an audience of industry professionals, developers, investors, lenders, policymakers, and members of the academic community.



## **ADEOLA ADEJOBI**

FOUNDER, DIVERSITY. IN COMMERCIAL REAL ESTATE  
& AVANT-GARDE NETWORK

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\*For information regarding bulk tickets, discounts and general conference questions, please email us at [info@avantgardenetwork.com](mailto:info@avantgardenetwork.com).

\*Please note this event will be in person and virtual.

For information about sponsoring the 6th Annual Diversity in Commercial Real Estate Conference, please fill out the conference sponsorship form or [HERE](#) to contact **Lenier Thomas, Director of Programs**.

To receive updates on the conference agenda, DCRE Conference Updates, Join the DCRE Mailing List [HERE](#)



# DCRE CONFERENCE

THE LARGEST CONFERENCE IN THE NATION THAT SPECIFICALLY FOCUSES ON DIVERSITY IN THE COMMERCIAL REAL ESTATE INDUSTRY!

POWERED BY: AVANT-GARDE NETWORK

## WHO WE ARE

**Diversity in Commercial Real Estate Conference (DCRE)** is focused on commercial real estate, real estate investing, technology, opportunity zones and more! This conference is the place for attendees to focus on diverse talent, business opportunities, networking and to learn about issues that affect commercial real estate development in New York State and around the nation.



## WHY PARTICIPATE IN DCRE?

The conference brings together nearly 1,000+ participants from across the nation, from multiple disciplines as it relates to commercial real estate. A wide range of sessions will reach individuals of every level of expertise with timely impactful topics.

This conference presents a unique opportunity to network with business professionals and recruit diverse talent. You wouldn't want to miss this gathering and the chance to meet and learn from industry leaders and peers!

## WHAT WE DO

Diversity in Commercial Real Estate (DCRE) is the **LARGEST** conference in the nation that specifically focuses on advancing professionals of color in the commercial real estate industry.

People of color hold less than 1 percent of CRE senior executive positions nationwide.





# COMPANIES WE'VE WORKED WITH!



J.P.Morgan | CHASE





# 2024 DCRE CONFERENCE SCHEDULE

## DAY ONE

### THURSDAY, JULY 25, 2024 DCRE PRE-CONFERENCE EVENTS

9AM - 12PM EST  
INVESTORS AND DEALMAKERS POWER  
BREAKFAST AND NETWORKING EVENT  
(BONUS EVENT) (\*SEPARATE TICKET  
REQUIRED\*)

6PM - 10PM EST  
DCRE PRE-CONFERENCE VIP RECEPTION &  
SPEAKER MEET AND GREET



## DAY TWO

### FRIDAY, JULY 26, 2024 DCRE CONFERENCE - DAY 1

9AM - 6PM EST  
DCRE CONFERENCE  
WORKSHOPS & MASTERCLASSES

6PM - 10PM EST  
DCRE KICK-OFF NETWORKING RECEPTION



## DAY THREE

### SATURDAY, JULY 27, 2024 DCRE CONFERENCE - DAY 2

9AM - 5PM EST  
DCRE CONFERENCE DAY 2  
PANELS, AWARDS AND KEYNOTES

6PM - 10PM EST  
DCRE POST-CONFERENCE  
VIP RECEPTION



## DAY FOUR

### SUNDAY, JULY 28, 2024 DCRE POST - CONFERENCE

12:30PM - 3PM EST  
DCRE POST-CONFERENCE  
NETWORKING BRUNCH  
(\*SEPARATE TICKET REQUIRED)





# UPCOMING AND PAST SPEAKERS



**TAMMY K. JONES**

CEO & FOUNDER,  
BASIS INVESTMENT  
GROUP



**JEROME  
RUSSELL**

PRESIDENT, H. J. RUSSELL &  
COMPANY AND RUSSELL NEW  
URBAN DEVELOPMENT, LLC



**MARGARET  
ANADU**

SENIOR PARTNER,  
THE VISTRIA GROUP



**DAWANNA  
WILLIAMS**

FOUNDER AND MANAGING PRINCIPAL,  
DABAR DEVELOPMENT PARTNERS



**DR. GINA  
MERRITT**

PRINCIPAL,  
NORTHERN REAL ESTATE  
URBAN VENTURES, LLC



**MEREDITH  
MARSHALL**

MANAGING PARTNER &  
CO-FOUNDER,  
BRP COMPANIES



**MALCOLM  
JOHNSON**

FOUNDER & CHIEF EXECUTIVE OFFICER  
LANGDON PARK CAPITAL



**BUWA  
BINITIE**

MANAGING PRINCIPAL,  
DANTES PARTNERS



**JAMES  
SIMMONS**

MANAGING PARTNER & CEO,  
ASLAND CAPITAL PARTNERS LLC



**CONGRESSWOMAN  
JOYCE BEATTY**

U.S REPRESENTATIVE,  
OHIO'S 3RD  
CONGRESSIONAL DISTRICT



**DON  
PEEBLES**

FOUNDER,  
CHAIRMAN AND CEO,  
PEEBLES CORPORATION



**LISA  
GOMEZ**

PARTNER AND CHIEF OPERATING  
OFFICER, L+M DEVELOPMENT  
PARTNERS



**YVONNE  
NELSON**

RETIRED HEAD OF REAL ESTATE,  
NYC OFFICE OF THE COMPTROLLER



**JOHN  
BANKS**

FORMER PRESIDENT, REAL  
ESTATE BOARD OF NEW YORK  
(REBNY)



**JOHN  
CROSSMAN**

CEO,  
CROSSMAN AND COMPANY



# ADDITIONAL OPPORTUNITIES TO WORK WITH DCRE



## RECRUITING

Expand your access and reach a diverse pool of talented professionals. Our events will help you get direct access to high-level diverse talent and thought-leaders for your company.

## SPEAKING OPPORTUNITIES

We provide valuable opportunities to advance thought leadership for you to elevate your executives and employees to share their knowledge and expertise with a diverse audience.

## DIGITAL PROGRAMMING

Engage with our audience via unique webinars, workshops, and events.



## SPONSORSHIP AND BRANDING OPPORTUNITIES

Shape how your brand is perceived by prospective employees, consumers, and clients.

## ADVANCE COMPANY DIVERSITY GOALS

Pioneer your company as a truly diverse organization, showcasing your commitment to equity, inclusion, and diversity throughout the whole ethos of your company.



# SPONSORSHIP OPPORTUNITIES



The Diversity in Commercial Real Estate Conference is focused on real estate development, finance, affordable housing, multifamily, real estate investing, opportunity zones and more! This conference is the place for attendees do business, network and learn about issues that affect commercial and housing development around the United States. The speakers have backgrounds in development, law, finance, and other statewide housing initiatives and policy.

- Connect with hard to reach high caliber Diverse talent
- Empower your employees with professional development
- Provide thought leadership opportunities to your diverse employees
- Engage around opportunities and services at your your company
- Shape how your brand is perceived by consumers and clients of color
- Place your services and offerings directly in front of a highly engaged audience



[INFO@AVANTGARDENETWORK.COM](mailto:INFO@AVANTGARDENETWORK.COM)



# DCRE CONFERENCE RECRUITING OPPORTUNITIES

## EXAMPLES OF DCRE RECRUITING OPPORTUNITIES

- Speaking: Participation in Careers Panel at DCRE Conference
- Career Fair Participation: Exhibitor table at DCRE conference
- Company banner placement: Provided by company at your table throughout the event.
- Feature: Exclusive Recruiting Email feature in e-newsletter blast
- Job Board: Job opportunities included on the DCRE Website Job Board
- Logo: included on DCRE Website
- Tickets: All access passes







# DIVERSITY IN COMMERCIAL REAL ESTATE CONFERENCE

## OPPORTUNITIES FOR ATTENDEES AT DCRE CONFERENCE

- Networking and Mentorship
- Exposure to Industry Experts
- Professional Development
- Empowerment and Community Building
- Access to Resources and Scholarships



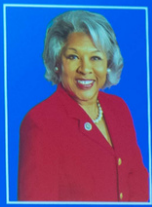
## AFFORDABLE HOUSING: THE WAY FORWARD



**BUWA BINITIE**  
MANAGING PRINCIPAL,  
DANTES PARTNERS



**JEFF MONGE**  
MANAGING PARTNER,  
MONGE CAPITAL



**CONGRESSWOMAN JOYCE BEATTY**  
U.S. REPRESENTATIVE,  
OHIO 3RD CONGRESSIONAL  
DISTRICT & CHAIR,  
CONGRESSIONAL  
BLACK CAUCUS (CBC)



**KARIM HUTSON**  
FOUNDER  
& MANAGING MEMBER,  
GENESIS COMPANIES, LLC



**MICHAEL NYAMEKYE**  
DEVELOPMENT DIRECTOR,  
DANTES PARTNERS



## 1. Exposure to Industry Experts:

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DCRE draws in distinguished speakers and industry leaders to deliver keynote speeches, conduct workshops, and engage in panel discussions. Participation in these sessions offers mid to senior-level employees valuable insights into prevailing industry trends, innovative practices, and the forefront of professional research. Engaging with the wisdom and expertise of esteemed professionals provides an exceptional opportunity for career development and strategic advancement. This experience not only broadens their professional perspective but also equips them with the knowledge and skills necessary to navigate the complexities of their respective fields and contribute to their organizations at a higher level.

## 2. Professional Development:

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The conference presents an array of professional development workshops, seminars, and skill-enhancement sessions designed to meet the unique needs of mid to senior-level professionals of color. These meticulously curated sessions delve into critical topics such as underwriting, access to capital, and leadership development. Participation in these targeted activities provides attendees with an invaluable opportunity to refine their skills and expand their knowledge base, thereby gaining a competitive edge in their careers. This experience is not only about skill acquisition but also about fostering an environment where seasoned professionals can engage, share insights, and contribute to a collective pool of industry intelligence.



### 3. Empowerment and Community Building:

The DCRE Conference cultivates a supportive and inclusive atmosphere for mid to senior employees offering a platform where they can exchange insights, challenges, and achievements with peers who recognize and value their distinct viewpoints. Attendees have the opportunity to forge meaningful relationships and establish enduring networks that persist well beyond the confines of the conference, fostering professional growth and personal development in a community that celebrates diversity and inclusivity.

### 4. Access to Resources and Community:

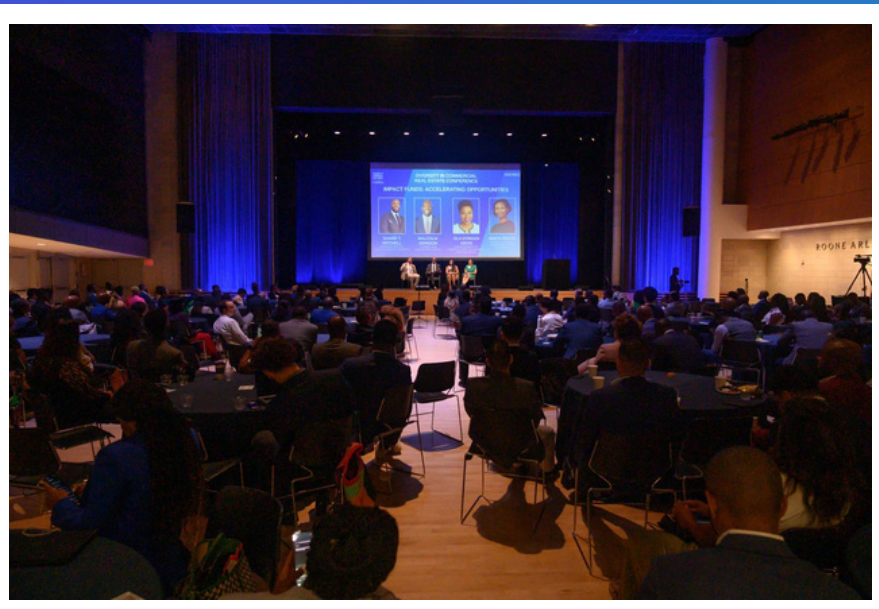
The DCRE Conference opens doors to a wealth of resources tailored for the professional advancement of mid to senior employees. By participating in the conference, these professionals tap into these resources, bolstering their career trajectories and enhancing their capabilities within the industry. This opportunity transcends mere professional development, fostering a vibrant sense of community and empowerment among attendees. The impact of this experience is profound, enriching their professional journey and contributing to a dynamic, supportive network that benefits their personal and career growth long term.





# 5. Networking and Mentorship:

The DCRE Conference serves as a premier platform for mid to senior employees of color within the commercial real estate sector to enhance their professional networks. Attendees have the unique opportunity to connect with a diverse array of individuals, from industry peers to seasoned experts and influential leaders in commercial real estate, who can offer mentorship, strategic advice, and serve as sources of inspiration. By building a strong network of contacts specialized in commercial real estate, participants gain access to invaluable guidance, support, and opportunities for future collaborations. This networking aspect is crucial for fostering a community of professionals dedicated to mutual growth, innovation, and success within the dynamic landscape of commercial real estate.





# WHAT ATTENDEES ARE SAYING ABOUT THE DCRE CONFERENCE



"The Diversity in Commercial Real Estate Conference was phenomenal! The substantive information that I've left with, alongside the connections that I made, was well beyond the value of my ticket. The best part is these exchanges were with like minded people who looked like me. I, unfortunately, do not have these experiences in my 9 - 5 - but definitely will attend next year!"

**Samantha A.**

"The Diversity in Commercial Real Estate Conference was a unique experience, in that it took on the very bold and necessary task of bringing together some of CRE's most important players to engage in dialog about the industry and more specifically the value that diversity brings to commercial real estate. The panelist were incredibly engaging, the discussions were informative, and the energy was electric!"

**Claudeen P.**



"DCRE is the best conference I attended last year. It was very eye opening to see all the accomplished speakers from my community. Bring your note pads because the information discussed came from REAL PRACTITIONERS in the real estate space. Very Inspiring because representation does matter. Immediately after, I sent the site to my colleagues to make sure they attend the next one!"

**Andrew G.**



# WHAT ATTENDEES ARE SAYING ABOUT THE DCRE CONFERENCE





# EMPOWER YOUR EMPLOYEES & ADVANCE YOUR COMPANY'S SUPPORT OF DIVERSITY INITIATIVES



- ✓ Professional development
- ✓ Content rich sessions focused on real estate, best practices in leadership, technology, entrepreneurship, innovation, economic policy and the role of the diversity and inclusion in shaping the future workforce in the commercial real estate industry.
- ✓ Networking opportunities to form meaningful connections for professional support
- ✓ Sharing gained knowledge with others in the workplace upon return.



## DCRE MEDIA FEATURES

**CRAIN'S**  
NEW YORK BUSINESS

**Entrepreneur**

**REAL ESTATE  
WEEKLY**



**yahoo!**  
finance

**here &  
Now**

**CISION**  
PR Newswire

NATIONAL REAL ESTATE  
**Investor**

**BISNOW**



**CRE REPORT**  
COMMERCIAL REAL ESTATE NEWS, TOOLS, AND INSIGHTS

**nyrej**

**MANN  
PUBLICATIONS**



# DCRE ATTENDEE COMPANIES

## ATTENDEE COMPANIES INCLUDE, BUT ARE NOT LIMITED TO, THE FOLLOWING:

A L REALTY ACQUISITIONS & DEVELOPMENT  
A.BRUCE WILLIAMS & ASSOCIATES  
A&A REHAB LLC  
ACCENTURE LLP  
ACORN FINANCIAL SERVICES  
ADVENT EQUITY GROUP  
AFFORDABLE HOUSING TRUST FOR COLUMBUS AND FRANKLIN COUNTY  
ALL NEW YORK TITLE AGENCY, INC.  
ALL RENOVATION CONSTRUCTION LLC  
AOL  
AORA DEVELOPMENT  
APEX BUILDING COMPANY  
ARABELLA ADVISORS  
ARCHSTONE GROUP  
ARCHSTONE/AREAPROBE  
ARIZONA STATE UNIVERSITY  
ARL INVESTORS  
ARLEATHA WILLIAMS WEALTH MANAGEMENT  
ARMSTRONG TEASDALE LLP  
ARROWPOINT LAW PLLC  
ARTEMIS REALTY GROUP  
ASHER CAPITAL HOLDINGS LLC  
ASLAND CAPITAL PARTNER  
ATLANTIC EMPIRE REALTY, LLC  
ÄU DEVELOPMENT  
AUBURN UNIVERSITY  
AVALONBAY COMMUNITIES, INC.  
AYA ENTERPRISES  
AYOREALTY LLC/REDFIN  
B&D HOLDINGS | REAL ESTATE MANAGEMENT FIRM  
BAIRD & WARNER  
BAKER COLLINS & CO.  
BALLARD SPAHR  
BANK OF AMERICA  
BANK OF AMERICA MERRILL LYNCH  
BARA EX NIHILO HOLDINGS, LLC ( BENH)  
BARTON MALOW BUILDERS  
BASTOGNE DEVELOPMENT PARTNERS  
BCH HOLDINGS  
BCP DEVELOPMENT AND PROJECT MANAGEMENT, LLC  
BEDFORD STUYVESANT RESTORATION CORPORATION  
BEDROCK REAL ESTATE INVESTORS  
BELLEDERE INVESTMENT MANAGEMENT  
BELMONT HOUSING  
BENCHMARK CONSTRUCTION CONSULTING AND MANAGEMENT LLC  
BENCHMARK TITLE AGENCY  
BERKSHIRE HATHAWAY  
BERNIZ REAL ESTATE GROUP  
BOSS BUILDING COMPANY  
BOSTON TRUST REALTY GROUP  
BOTTOMLINE CONSTRUCTION & DEVELOPMENT, LLC  
BRIDGE INVESTMENT GROUP  
BRIDGESTREET DEVELOPMENT  
BRIGHTVIEW SENIOR LIVING  
BROOKLYN CHAMBER OF COMMERCE

CAMPBELL ASSET MANAGEMENT GROUP, INC.  
CAPALINO+COMPANY  
CAPITAL ONE  
CAPITAL ONE BANK  
CAPITAL STRATEGIES ADVISORY GROUP, LLC  
CBRE  
CENTURY 21 COMMERCIAL  
CHOICE HOTELS  
CITI BANK  
CITY OF ATLANTA  
CITY OF DALLAS  
CLEAR NATIONAL TITLE AGENCY  
COLUMBIA UNIVERSITY  
COMMUNITY PRESERVATION CORPORATION  
COMPASS  
COMPASS  
CONVENTION CENTER DEVELOPMENT CORPORATION |  
CORNERSTONE GROUP  
COSTAR GROUP  
COX COMMUNICATIONS  
CREA, LLC  
CRP BUILDERS  
CUSHMAN AND WAKFIELD  
DANFORTH REAL ESTATE GROUP  
DANIEL WOODS REAL ESTATE COMPANY  
DANTES PARTNERS  
DELOITTE  
DEPARTMENT OF HEALTH  
DIMES CAPITAL GROUP  
DIVERSIFIED LENDING SOLUTIONS  
DOMAIN COMPANIES  
DOMINION REAL ESTATE ADVISORS  
DOUGLAS ELLIMAN  
DOUGLAS PARK ASSET MANAGEMENT  
DUVAL & STACHENFELD  
EMPIRE STATE DEVELOPMENT  
EMPIRE STATE DEVELOPMENT  
ENTERPRISE COMMUNITY DEVELOPMENT  
ESRA REALTY | PROPERTY MANAGEMENT  
EXACT CAPITAL  
FAMU/BLACKROCK  
FIVE POINTS AB  
STRACT, INC  
FREDDIE MAC  
FUNDED FIRST LLC  
GAUNTLET PRIVATE INVESTMENTS  
GENESIS COMPANIES  
GENWORTH  
GEORGE WASHINGTON UNIVERSITY  
GLOBAL IMPACT INDUSTRIES  
GOLDMAN SACHS  
GOLDSTEIN HALL PLLC  
GOVERNOR'S OFFICE OF STORM RECOVERY  
GREATER JAMAICA DEVELOPMENT CORPORATION  
GREENBRIAR CAPITAL CORP.  
GREENLAW CAPITAL  
GREYSTONE AFFORDABLE DEVELOPMENT  
GUGGENHEIM PARTNERS INVESTMENT MANAGEMENT, LLC





HALSTEAD  
HARPIA ASSET MANAGEMENT  
HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT  
HARVARD BUSINESS SCHOOL  
HEALOGICS/NYU LANGONE MEDICAL  
HENRIES CO.  
HOLLAND & KNIGHT  
HOPE COMMUNITY CAPITAL  
HOUSTON ASTROS  
HSBC  
ICON COMMERCIAL  
IMPACCT BROOKLYN  
INVEST NEWARK  
JE DUNN CAPITAL PARTNERS  
JLL  
JONATHAN ROSE COMPANIES | TRANSFORMING COMMUNITIES  
JP MORGAN CHASE  
KAISER CONSTRUCTION GROUP  
KAISER PERMANENTE  
KASOWITZ BENSON TORRES LLP  
KELLER AUGUSTA  
KELLER WILLIAMS  
KEY BANK  
KEYSTONE REALTY  
KINETIC COMMUNITIES CONSULTING  
KIPP FOUNDATION  
KPMG  
KW COMMERCIAL  
L+M DEVELOPMENT PARTNERS  
LEGACY REAL ESTATE DEVELOPMENT  
LENDLEASE  
LINCOLN JAMES CAPITAL  
LOCAL INITIATIVES SUPPORT CORPORATION  
MARCUS & MILLICHAP  
MASTERCARD  
MERRILL LYNCH  
METLIFE  
MICROSOFT  
MILES & STOCKBRIDGE P.C.  
MONADNOCK DEVELOPMENT LLC  
MONGE CAPITAL ADVISORS  
MONTFORT REAL ESTATE  
MORGAN STANLEY  
MYRIAD CAPITAL INVESTMENT  
NAI GLOBAL  
NATIONAL GRID  
NATIONAL STANDARD ABSTRACT  
NELSON MULLINS RILEY & SCARBOROUGH LLP  
NEW YORK CITY HOUSING DEVELOPMENT CORP.  
NEW YORK COMMUNITY BANK  
NEW YORK ECONOMIC DEVELOPMENT CORPORATION  
NEW YORK GOVERNOR'S OFFICE OF STORM RECOVERY  
NIXON PEABODY LLP  
NONPROFIT FINANCE FUND  
NORTHGROUP REAL ESTATE  
NORTHWELL HEALTH

NOVUS EQUITIES LLC  
NOVUS EQUITIES LLC  
NUVEEN REAL ESTATE  
NYC DEPARTMENT OF HEALTH  
NYU LEONARD N. STERN SCHOOL OF BUSINESS  
ONE HOME AWAY  
ONYX LEGACY GROUP  
OPHIR REALTY PROPERTIES & ESTATES  
ORACLE  
PACIFIC WESTERN BANK  
PARK AVENUE PROPERTIES  
PARK ROYAL CAPITAL  
PATTON REAL ESTATE VENTURES LLC  
PAUL HASTINGS LLP  
PERKINS COIE LLP  
PGIM  
PHYSICIANS REALTY TRUST  
PINNACLE BLUEPRINT  
PRATT  
PWC  
REAL ESTATE ADVISORY PARTNERS INTERNATIONAL  
ROSEWOOD STRATEGIES LLC  
RUSH UNIVERSITY MEDICAL CENTER  
RUTGERS UNIVERSITY  
RXI REALTY  
RXR  
S & S CAPITAL PARTNERS  
SCOTLAND WRIGHT ASSOCIATES (SWA)  
SONY MUSIC  
SOUTHBANC  
SOUTHERN UNIVERSITY LAW CENTER  
STARBUCKS COFFEE  
THE BROOKLYN MANSION  
THE COMMUNITY PRESERVATION CORPORATION  
THE CORCORAN GROUP  
THE CORPORATION FOR SUPPORTIVE HOUSING  
THE MINORITY RESOURCE  
THE WADE ENTERPRISES  
THE WOMEN'S CENTER FOR ECONOMIC OPPORTUNITY  
TOWERLEVY REALTY LLC  
TRACFLO  
TRINITY FINANCIAL  
TROUTMAN SANDERS LLC  
TRUFUND FINANCIAL SERVICES  
TURNER CONSTRUCTION  
UBS  
UNITED STATES DEPARTMENT OF HOUSING AND URBAN  
DEVELOPMENT  
UNIVERSAL MUSIC GROUP  
UNIVERSITY AT BUFFALO  
UNIVERSITY OF MICHIGAN  
UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE (UNCC)  
UNIVERSITY OF PENNSYLVANIA LAW SCHOOL  
UNIVERSITY OF SAN DIEGO  
UNUM INVESTMENT GROUP  
URBAN DEVELOPMENT PARTNERS  
VENTURE CAPITAL DEVELOPMENTS  
WALKER & DUNLOP  
WELLS FARGO  
WELLS FARGO  
WEWORK  
WHARTON SCHOOL  
WILLKIE FARR & GALLAGHER





# THANK YOU!

ALIGN YOUR BRAND WITH THE DIVERSE COMMERCIAL  
REAL ESTATE ENTREPRENEURS, EXECUTIVES,  
AND LEADERS OF TODAY AND TOMORROW!

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FOR SPONSORSHIP, RECRUITING, SPEAKING  
OPPORTUNITIES, GROUP TICKETS AND GENERAL INQUIRIES

CONTACT: [INFO@AVANTGARDENETWORK.COM](mailto:INFO@AVANTGARDENETWORK.COM)